MONTH:

REVIEW

TOTAL REVENUE	TOTAL EXPENSES						TOTA	L W	/AGE		TOTAL PROFIT							BEAT OR MISSED SALES GOAL BY					
LAST MONTH M	LAST MONTH MY TOTAL REVENUE COVERED EXPENSES & HOURS AND PRODUCED A PROFIT																						
PRODUCT THAT PRODUCED THE MOST REVENUE										PRODUCT THAT PRODUCED THE LEAST REVENUE													
																		SALES GOAL BY CED A PROFIT HE LEAST REVENUE TED THE LEAST SALES HE MOST TIME/MONEY N T PROFIT ÷ COS X 100 = ROI%					
MARKETING CHANNE		MAR	KETI	NG (CHAI	NNI	ELT	TAH	DR	OV	ΈTΗ	HE I	_EAS	TRA	FFIC								
SALES CHANNEL THA	CHANNEL THAT GENERATED THE MOST SALES TASKS THAT REQUIRED THE LEAST TIME/MONEY R E T U R N O N PROJECT COST OF PROJECT									LES (CHA	NNE	LTI	TAH	GEI	NER	ATE	EDT	ΉE	LEAS	ST SAI	LES	
ADMIN TASKS THAT R	ADMIN TASKS THAT REQUIRED THE MOST TIME/MONEY											XPENSES & HOURS AND PRODUCED A PROFIT PRODUCT THAT PRODUCED THE LEAST REVENUE MARKETING CHANNEL THAT DROVE THE LEAST TRAFFIC SALES CHANNEL THAT GENERATED THE LEAST SALES ADMIN TASKS THAT REQUIRED THE MOST TIME/MONEY I N V E S T M E N T REVENUE GENERATED PROFIT PROFIT COST X 100 = R01% O N R A T E S VHO TOOK # WHO DID & DIDN'T CONVERSION RATE											
R E	T U	R	Ν					- 1	Ν	V	Е	5	5	Т				Ν	_				
																		PROFIT ÷ COST × 100 = POI%					
		1 1100201					32.72.10 (12)																
(0	Ν	V	Е	R	S	I	0	Ν		R	Α		Т	Ε	S							
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